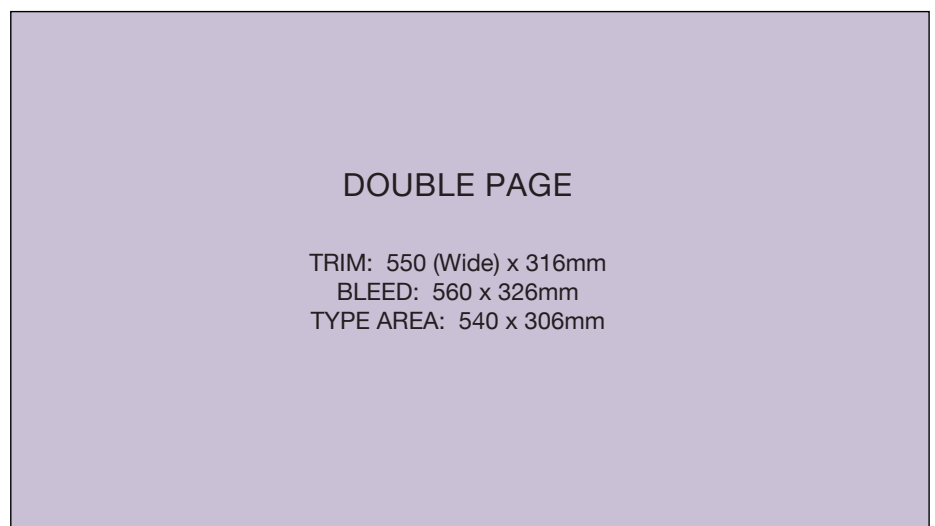
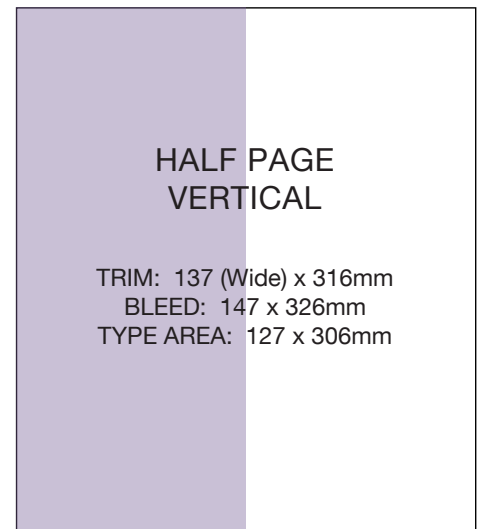
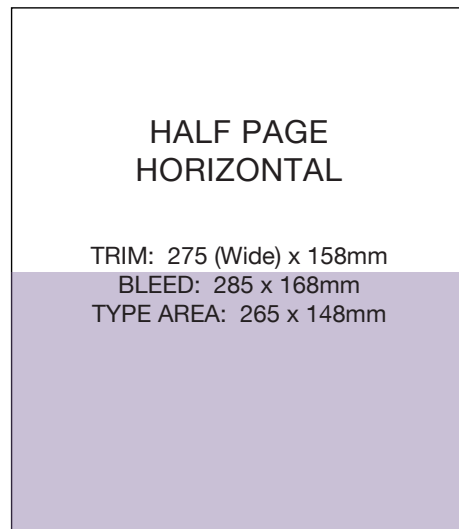
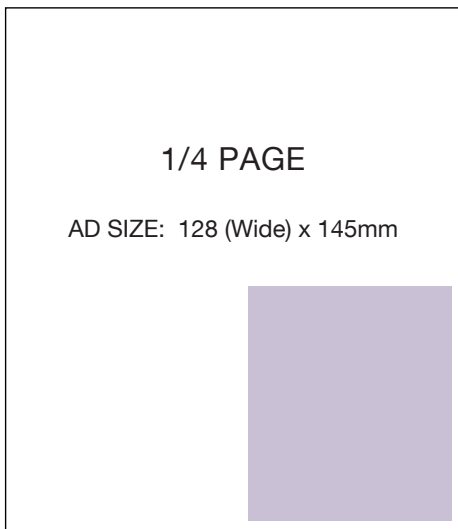


advert specs

All files to be sent via email to: artwork@hotfoot.com.au
(max file size 8mb)

Please supply as a high resolution (300dpi) PDF file
in CMYK format and no spot colours. All text must be
converted to outlines.

Publication will be full colour, tabloid, 52gsm White,
with 115gsm satin paper cover trimmed saddle stitched.





Northern Beaches edition is delivered free to the door of 60,000 local homes
Lower North Shore edition is delivered free to 60,000 local homes

material deadlines

Issue	Booking Deadline	Material Deadline	Distribution
Northern Beaches	21st Nov	23rd Nov	2-3 January, 2018
Lower North Shore	21st Nov	23rd Nov	2-3 January, 2018

distribution

The January Sale Trail Guide publications will be delivered to households in the local region through a Letterbox drop